



CitroVen

Supports Cardiovascular health



A blend of olive and citrus designed for cardiovascular support

TRADITIONAL USE

Citrus fruits are one of the most common far eastern medicines, whereas olive leaf has been used in the Mediterranean against hypertension and inflammation. CitroVen™ combines the active components of olive (*Olea europaea*), grapefruit (*Citrus paradisi*) and bitter orange (*Citrus aurantium*) to work synergistically in one product that promotes health.

NATURAL SUPPORT FOR HEALTH

CitroVen™ is a blend developed after extensive research into the major phytochemicals, polyphenols and flavonoids of olive and specific citrus species.

CitroVen™ combines active components from three botanicals for their positive effects on blood pressure and vascular function. It delivers the protective phytonutrients of the Mediterranean diet in a tailor-made optimized blend for support of cardiovascular health.

Product category |

METABOLIC



PRODUCT ATTRIBUTES

- Supports cardiovascular health
- Clinically studied efficacy and safety

SCIENCE

A recent clinical study demonstrated the combination of citrus flavones and flavanones and olive polyphenols in CitroVen™ had a positive effect on the reduction of cardiovascular risk in healthy subjects. The results showed statistically significant improvements in decreased serum levels of total cholesterol, LDL-C, and oxidized LDL levels (-42%) and an increase in endothelium-dependent vasodilatation (+45%) as compared to baseline levels in healthy subjects, after taking CitroVen™ daily for 8 weeks¹.

CitroVen™ has activity as an anti-oxidant and had positive effects on maintenance of healthy blood pressure, blood cholesterol and markers of inflammation.

1. Sanches Macarro, M. et al, *Nutrients* 2020

PRODUCT INFORMATION

Standardized on	Oleuropeosides ≥ 8% Flavonoids ≥ 50%
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Type of extract	Powder
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Recommended dosage	500-1000 mg/day
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